

APPENDIX

155.07 EXAMPLES OF LETTERING ALLOWED



Letters take up too much of the sign area



Letters occupy approx. 75% of the sign area (maximum)

Figure 1 (above): Appropriate letter spacing above. Courtesy of the City of Montezuma, Georgia. www.montezuma-ga.org/ordinances/chapter18.htm2

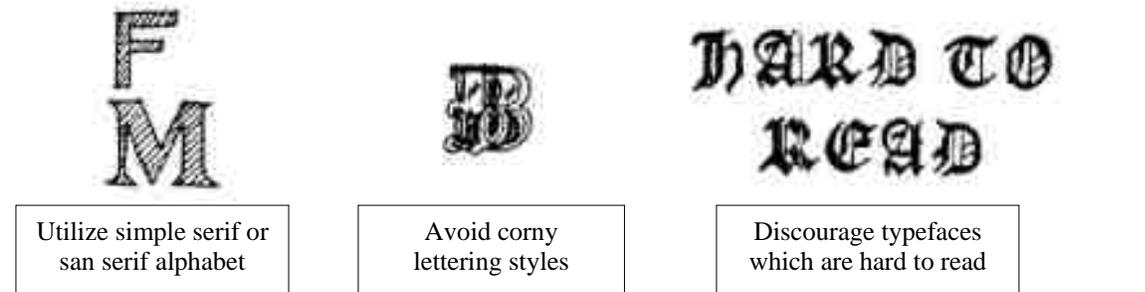


Figure 2 (above): Appropriate letter spacing above. Courtesy of the City of Montezuma, Georgia. www.montezuma-ga.org/ordinances/chapter18.htm2



Figure 3-5 (above and left): Examples of appropriate letter for signage, not an exclusive list. Courtesy of Wagner, Charles L.H. Wagner's Blue Print Text Book of Sign and Show Card Lettering. Boston: Charles L.H. Wagner, 1926.

155.11 SPECIAL PROVISIONS FOR CERTAIN SIGNS

(N) Sidewalk Signage



Figure 6: Appropriate example of sidewalk sign.

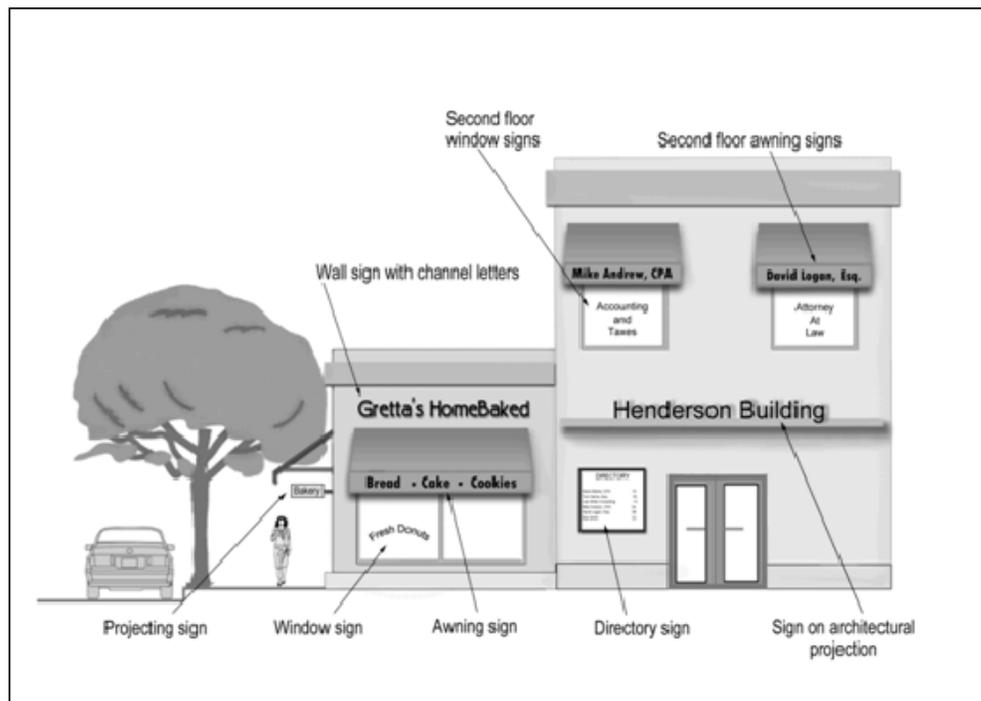
155.13 SIZES OF SIGNS

(A) Historic District

(2) Business

Figure 7 (right):
Examples of
appropriate sign
location for all
sign types.

Courtesy of City
of Pasadena, Ca.
www.ci.pasadena.ca.us/zoning/P-4.html





Wall signs of consistent size and placement establish façade rhythm.

Figure 8 (above): Example of appropriate sign location for Type 1 and Type 2 signs. Courtesy of City of Montezuma, Georgia. www.montezuma-ga.org/ordinances/chapter18.htm2

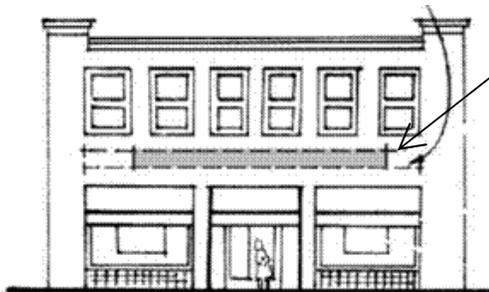


Appropriate sign size



Inappropriate sign size

Figure 8 and 9 (above): Examples of appropriate and inappropriate sign size for signboard above store entrance. Courtesy of City of Newport Beach, California. www.city.newport-beach.ca.us



Sign Location

Appropriate sign width: located within middle 70% of front facade

Figure 10: Appropriate sign width for generic commercial storefront. Courtesy of City of Pasadena, California. www.ci.pasadena.ca.us/zoning/P-4.html

- (A) *Historic District*
(2) *Business*
(b) Type 1 flat sign



Figure 11 (above): Appropriate example of Type 1 flat sign.



Figure 12 (above): Cute sign but it obscures architectural ornament that was part of historic storefront.

(A) *Historic District*

(2) *Business*

(c) Type 2 dimensional sign



Courtesy of North East Signs. <http://www.northeastsigns.com>

Figure 13-18 (above): Examples of appropriate Type 2 dimensional signage.



Figure 19: Inappropriate Type 2 signage because not centered on facade and within two feet of property line.

- (A) Historic District
- (2) Business
- (d) Type 3 awning sign



Figure 20-22 (above): Examples of appropriate Type 3 awnings signs.



Figure 23 and 24: Example of inappropriate Type 3 awning with no regard to actual window openings (above) and inappropriate size, too large (right).

- (A) *Historic District*
- (2) *Business*
- (e) Type 4 Projection Sign

Figure 25 through 30 (below): Good examples of Type 4 projection sign with focus on creativity.





Courtesy of Old World Signs, <http://www.oldworldsigns.com> (left) and Urban Blight, <http://www.urbanblight.org> (right)

(A) *Historic District*

(2) *Business*

(g) Type 6 window sign



Figure 31(above): Example of painted window sign

(C) *Multi-Tenant Building*

(a) Type 1 or Type 2 sign



Figure 32 (above): Example of fixed multi-tenant sign

(b) Type 4 projecting sign



Figure 33 (left): Example of Type 4 projecting multi-tenant sign. Courtesy of the City of Annapolis, MD. www.ci.annapolis.md.us/info.asp?page=6701