



RETAIL TRADE AREA WORKPLACE POPULATION

Lockport, Illinois



Prepared for
City of Lockport
September 2015



Retail Trade Area | Workplace Population

Lockport, Illinois

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Total Businesses	2,533	22,914	9
Private Sector	2,435	22,250	9
Public Administration	23	552	24
Agriculture, Forestry, Fishing and Hunting	4	16	4
Mining, Quarrying, and Oil and Gas Extraction	3	15	6
Utilities	6	73	12
Construction	327	1,968	6
Manufacturing	85	1,075	13
Wholesale Trade	98	1,025	10
Transportation and Warehousing	116	1,143	10
Information	36	229	6
Real Estate and Rental and Leasing	111	618	6
Professional, Scientific, and Technical Services	238	1,428	6
Management of Companies and Enterprises	1	21	21
Administrative, Support, Waste Mgmt Remediation Services	117	885	8
Educational Services	63	2,244	35
Healthcare and Social Assistance	284	2,654	9
Arts, Entertainment, and Recreation	58	817	14
Retail Trade	279	3,530	13
Motor Vehicle and Parts Dealers	31	265	9
Furniture and Home Furnishing Stores	21	141	7
Electronics and Appliance Stores	23	121	5
Building Material and Garden Equipment, Supplies DIs	35	490	14
Food and Beverage Stores	43	1,142	26
Health and Personal Care Stores	17	317	18
Gasoline Stations	10	39	4
Clothing and Accessories Stores	17	41	2
Sporting Goods, Hobby, Book and Music Stores	11	43	4
General Merchandise Stores	15	721	49
Miscellaneous Store Retailers	47	188	4
Nonstore Retailers	10	22	2

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Finance and Insurance	207	886	4
Monetary Authorities-Central Bank	0	7	0
Credit Intermediation and Related Activities	104	545	5
Securities, Comm Cntrcts, Fin Invests, Related Activities	35	112	3
Insurance Carriers and Related Activities	68	221	3
Funds, Trusts and Other Financial Vehicles	0	0	0
Accommodation and Food Services	136	1,787	13
Accommodation	1	11	12
Food Services and Drinking Places	135	1,776	13
Other Services (except Public Administration)	267	1,838	7
Repair and Maintenance	86	406	5
Personal and Laundry Services	98	402	4
Religious, Grant Making, Civic, Professional, Similar Orgs	83	1,030	12
Residential Population	98,496		
Residential Population per Business	39		
Number of Households	33,671		
CY Households Per Business	13		



C. Kelly Cofer
President & CEO
The Retail Coach, LLC

About The Retail Coach

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail:360 process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360 Process

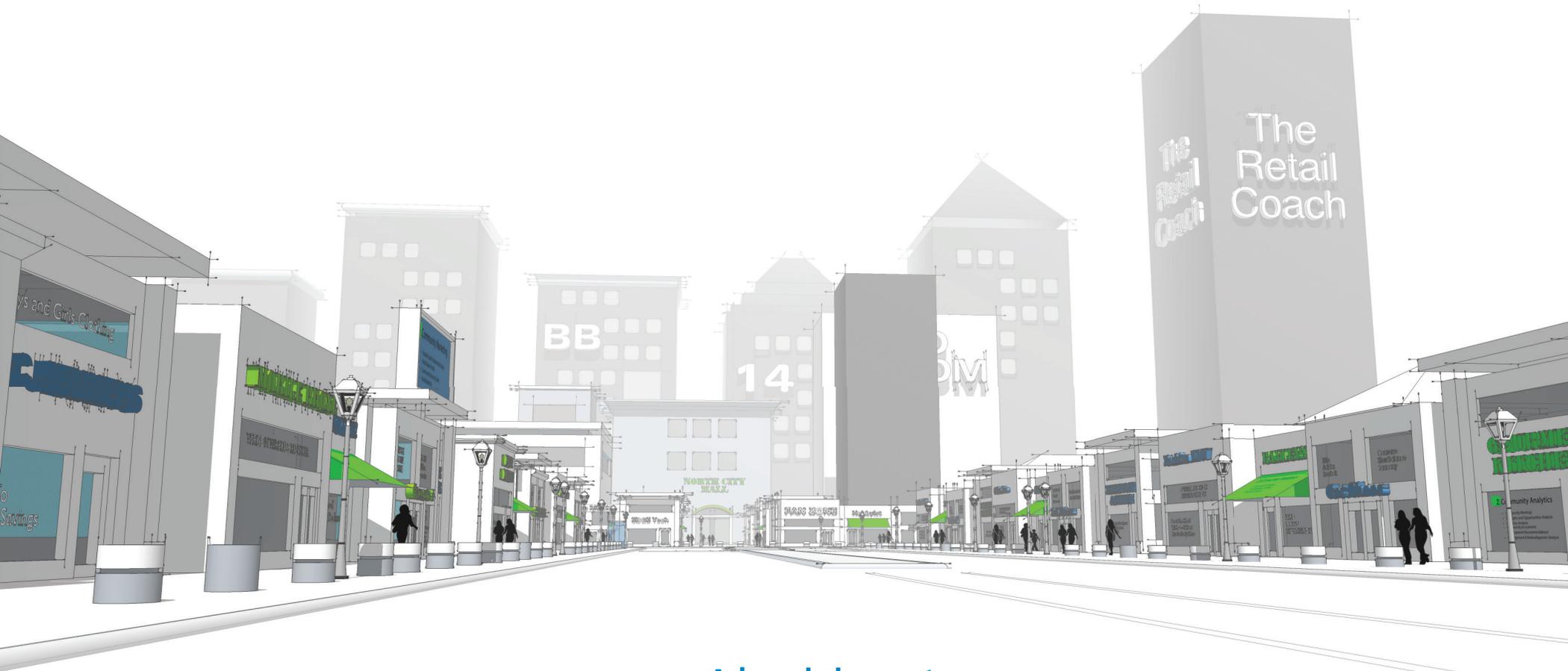
Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360 process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

**The Retail Coach -
It’s not about data. It’s about your success.**

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Acknowledgements

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Nielsen 2014/2015, ESRI 2015, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.