



RETAIL TRADE AREA DEMOGRAPHIC PROFILE

Lockport, Illinois

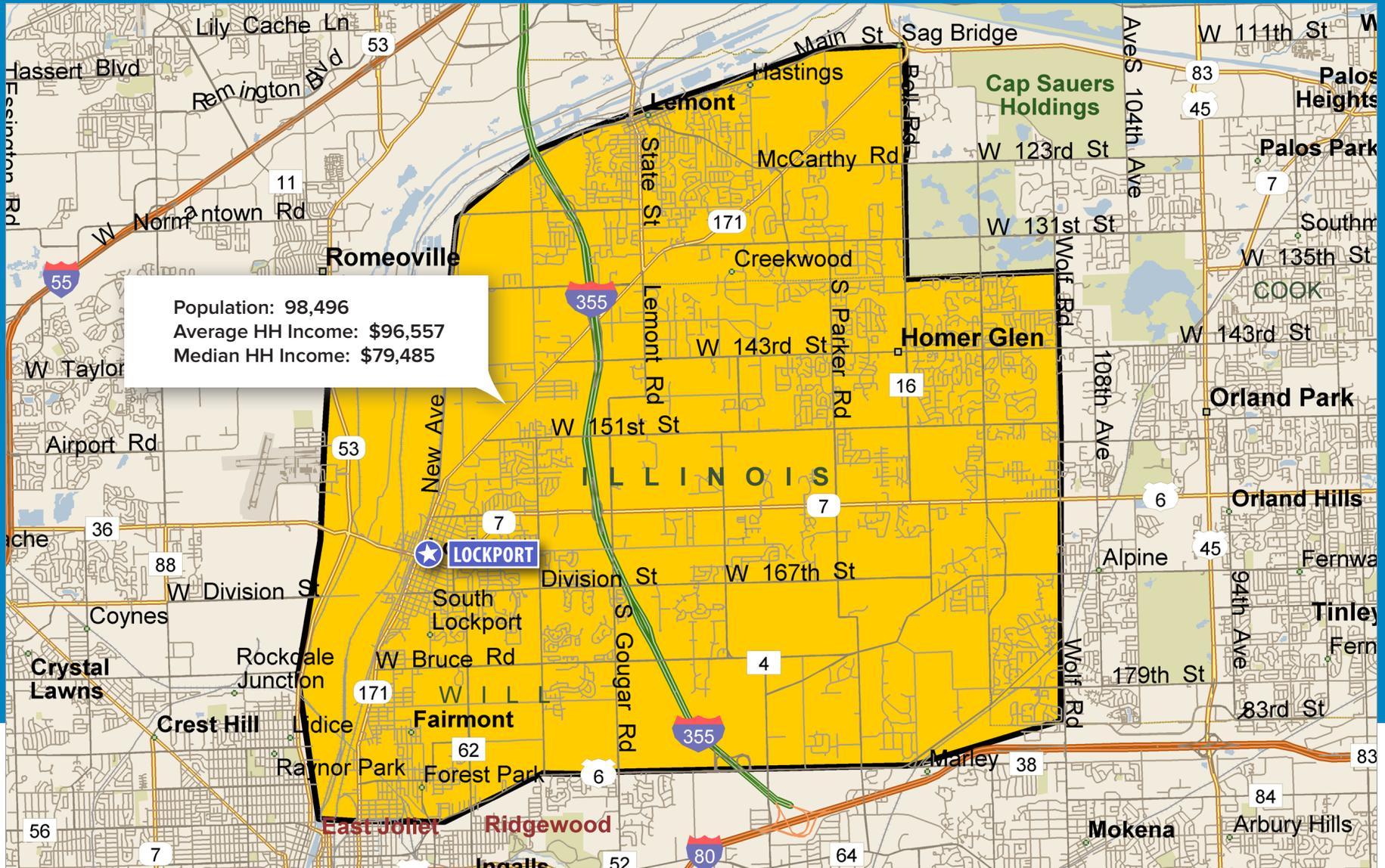


Prepared for
City of Lockport
January 2015



Retail Trade Area

Lockport, Illinois



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Retail Trade Area | Demographics

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DESCRIPTION	DATA	%
Population		
2020 Projection	100,059	
2015 Estimate	98,496	
2010 Census	96,800	
2000 Census	78,268	
Growth 2015-2020	1.59%	
Growth 2010-2015	1.75%	
Growth 2000-2010	23.68%	
2015 Est. Population by Single-Classification Race	98,496	
White Alone	88,121	89.47
Black or African American Alone	3,694	3.75
Amer. Indian and Alaska Native Alone	135	0.14
Asian Alone	2,087	2.12
Native Hawaiian and Other Pac. Isl. Alone	18	0.02
Some Other Race Alone	3,040	3.09
Two or More Races	1,401	1.42
2015 Est. Population by Hispanic or Latino Origin	98,496	
Not Hispanic or Latino	88,884	90.24
Hispanic or Latino:	9,612	9.76
Mexican	8,347	86.84
Puerto Rican	443	4.61
Cuban	115	1.20
All Other Hispanic or Latino	708	7.37

DESCRIPTION	DATA	%
2015 Est. Hisp. or Latino Pop by Single-Class. Race	9,612	
White Alone	6,088	63.34
Black or African American Alone	81	0.84
American Indian and Alaska Native Alone	41	0.43
Asian Alone	12	0.12
Native Hawaiian and Other Pacific Islander Alone	4	0.04
Some Other Race Alone	2,954	30.73
Two or More Races	432	4.49
2015 Est. Pop by Race, Asian Alone, by Category	2,087	
Chinese, except Taiwanese	198	9.49
Filipino	816	39.10
Japanese	17	0.81
Asian Indian	594	28.46
Korean	146	7.00
Vietnamese	8	0.38
Cambodian	3	0.14
Hmong	11	0.53
Laotian	6	0.29
Thai	0	0.00
All Other Asian Races Including 2+ Category	286	13.70
2015 Est. Population by Ancestry	98,496	
Arab	1,753	1.78
Czech	1,020	1.04
Danish	119	0.12
Dutch	1,200	1.22
English	2,370	2.41
French (except Basque)	997	1.01
French Canadian	185	0.19
German	12,032	12.22
Greek	1,416	1.44

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DESCRIPTION	DATA	%
Hungarian	108	0.11
Irish	12,384	12.57
Italian	10,620	10.78
Lithuanian	3,129	3.18
United States or American	2,826	2.87
Norwegian	256	0.26
Polish	16,582	16.84
Portuguese	3	0.00
Russian	364	0.37
Scottish	409	0.42
Scotch-Irish	296	0.30
Slovak	297	0.30
Subsaharan African	94	0.10
Swedish	1,161	1.18
Swiss	25	0.03
Ukrainian	179	0.18
Welsh	145	0.15
West Indian (except Hisp. groups)	2	0.00
Other ancestries	21,509	21.84
Ancestry Unclassified	7,014	7.12
2015 Est. Pop Age 5+ by Language Spoken at Home	92,795	
Speak Only English at Home	73,867	79.60
Speak Asian/Pac. Isl. Lang. at Home	902	0.97
Speak IndoEuropean Language at Home	10,550	11.37
Speak Spanish at Home	6,047	6.52
Speak Other Language at Home	1,429	1.54
2015 Est. Population by Sex	98,496	
Male	48,651	49.39
Female	49,845	50.61

DESCRIPTION	DATA	%
2015 Est. Population by Age	98,496	
Age 0 - 4	5,701	5.79
Age 5 - 9	5,975	6.07
Age 10 - 14	7,135	7.24
Age 15 - 17	4,603	4.67
Age 18 - 20	4,176	4.24
Age 21 - 24	5,368	5.45
Age 25 - 34	10,769	10.93
Age 35 - 44	11,437	11.61
Age 45 - 54	15,638	15.88
Age 55 - 64	14,132	14.35
Age 65 - 74	8,127	8.25
Age 75 - 84	3,644	3.70
Age 85 and over	1,790	1.82
Age 16 and over	78,179	79.37
Age 18 and over	75,081	76.23
Age 21 and over	70,905	71.99
Age 65 and over	13,561	13.77
2015 Est. Median Age	39.8	
2015 Est. Average Age	39.1	

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DESCRIPTION	DATA	%
2015 Est. Male Population by Age	48,651	
Age 0 - 4	2,906	5.97
Age 5 - 9	3,078	6.33
Age 10 - 14	3,694	7.59
Age 15 - 17	2,378	4.89
Age 18 - 20	2,178	4.48
Age 21 - 24	2,790	5.73
Age 25 - 34	5,442	11.19
Age 35 - 44	5,599	11.51
Age 45 - 54	7,609	15.64
Age 55 - 64	6,953	14.29
Age 65 - 74	3,910	8.04
Age 75 - 84	1,581	3.25
Age 85 and over	532	1.09
2015 Est. Median Age, Male	38.3	
2015 Est. Average Age, Male	38.1	
2015 Est. Female Population by Age	49,845	
Age 0 - 4	2,795	5.61
Age 5 - 9	2,897	5.81
Age 10 - 14	3,441	6.90
Age 15 - 17	2,226	4.47
Age 18 - 20	1,998	4.01
Age 21 - 24	2,578	5.17
Age 25 - 34	5,326	10.69
Age 35 - 44	5,838	11.71
Age 45 - 54	8,029	16.11
Age 55 - 64	7,179	14.40
Age 65 - 74	4,216	8.46
Age 75 - 84	2,063	4.14
Age 85 and over	1,258	2.52

DESCRIPTION	DATA	%
2015 Est. Median Age, Female	41.3	
2015 Est. Average Age, Female	40.2	
2015 Est. Pop Age 15+ by Marital Status	79,685	
Total, Never Married	22,842	28.67
Males, Never Married	12,404	15.57
Females, Never Married	10,438	13.10
Married, Spouse present	44,414	55.74
Married, Spouse absent	2,524	3.17
Widowed	4,017	5.04
Males Widowed	701	0.88
Females Widowed	3,316	4.16
Divorced	5,889	7.39
Males Divorced	2,703	3.39
Females Divorced	3,186	4.00
2015 Est. Pop Age 25+ by Edu. Attainment	65,537	
Less than 9th grade	2,319	3.54
Some High School, no diploma	3,011	4.59
High School Graduate (or GED)	18,182	27.74
Some College, no degree	14,669	22.38
Associate Degree	5,772	8.81
Bachelor's Degree	13,818	21.08
Master's Degree	5,818	8.88
Professional School Degree	1,334	2.04
Doctorate Degree	615	0.94
2015 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.	5,007	
No High School Diploma	1,366	27.28
High School Graduate	1,310	26.16
Some College or Associate's Degree	1,366	27.28
Bachelor's Degree or Higher	965	19.27

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DESCRIPTION	DATA	%
Households		
2020 Projection	34,172	
2015 Estimate	33,671	
2010 Census	33,135	
2000 Census	25,526	
Growth 2015-2020	1.49%	
Growth 2010-2015	1.62%	
Growth 2000-2010	29.81%	
2015 Est. Households by Household Type	33,671	
Family Households	26,439	78.52
Nonfamily Households	7,233	21.48
2015 Est. Group Quarters Population	615	
2015 HHs by Ethnicity, Hispanic/Latino	2,293	6.81
2015 Est. Households by HH Income	33,671	
Income < \$15,000	1,682	5.00
Income \$15,000 - \$24,999	2,257	6.70
Income \$25,000 - \$34,999	2,048	6.08
Income \$35,000 - \$49,999	3,645	10.83
Income \$50,000 - \$74,999	6,207	18.43
Income \$75,000 - \$99,999	5,553	16.49
Income \$100,000 - \$124,999	4,178	12.41
Income \$125,000 - \$149,999	2,807	8.34
Income \$150,000 - \$199,999	2,836	8.42
Income \$200,000 - \$249,999	996	2.96
Income \$250,000 - \$499,999	1,202	3.57
Income \$500,000+	260	0.77

DESCRIPTION	DATA	%
2015 Est. Average Household Income	\$96,557	
2015 Est. Median Household Income	\$79,485	
2015 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	81,539	
Black or African American Alone	39,682	
American Indian and Alaska Native Alone	60,944	
Asian Alone	86,661	
Native Hawaiian and Other Pacific Islander Alone	131,250	
Some Other Race Alone	62,190	
Two or More Races	48,372	
Hispanic or Latino	72,906	
Not Hispanic or Latino	80,000	
2015 Est. Family HH Type by Presence of Own Child.	26,439	
Married-Couple Family, own children	10,225	38.67
Married-Couple Family, no own children	11,945	45.18
Male Householder, own children	541	2.05
Male Householder, no own children	720	2.72
Female Householder, own children	1,495	5.65
Female Householder, no own children	1,513	5.72
2015 Est. Households by Household Size	33,671	
1-person	6,193	18.39
2-person	10,152	30.15
3-person	6,123	18.18
4-person	6,000	17.82
5-person	3,304	9.81
6-person	1,295	3.85
7-or-more-person	604	1.79

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DESCRIPTION	DATA	%
2015 Est. Average Household Size	2.91	
2015 Est. Households by Presence of People Under 18	33,671	
Households with 1 or More People under Age 18:	13,164	39.10
Married-Couple Family	10,714	81.39
Other Family, Male Householder	640	4.86
Other Family, Female Householder	1,750	13.29
Nonfamily, Male Householder	47	0.36
Nonfamily, Female Householder	14	0.11
Households with No People under Age 18:	20,507	60.90
Married-Couple Family	11,448	55.82
Other Family, Male Householder	619	3.02
Other Family, Female Householder	1,268	6.18
Nonfamily, Male Householder	3,233	15.77
Nonfamily, Female Householder	3,939	19.21
2015 Est. Households by Number of Vehicles	33,671	
No Vehicles	1,303	3.87
1 Vehicle	8,075	23.98
2 Vehicles	15,103	44.85
3 Vehicles	6,017	17.87
4 Vehicles	2,326	6.91
5 or more Vehicles	847	2.52
2015 Est. Average Number of Vehicles	2.1	

DESCRIPTION	DATA	%
Family Households		
2020 Projection	26,842	
2015 Estimate	26,439	
2010 Census	26,013	
2000 Census	20,875	
Growth 2015-2020	1.52%	
Growth 2010-2015	1.64%	
Growth 2000-2010	24.62%	
2015 Est. Families by Poverty Status	26,439	
2015 Families at or Above Poverty	25,186	95.26
2015 Families at or Above Poverty with Children	12,038	45.53
2015 Families Below Poverty	1,253	4.74
2015 Families Below Poverty with Children	950	3.59
2015 Est. Pop Age 16+ by Employment Status	78,179	
In Armed Forces	0	0.00
Civilian - Employed	48,617	62.19
Civilian - Unemployed	5,654	7.23
Not in Labor Force	23,909	30.58
2015 Est. Civ. Employed Pop 16+ by Class of Worker	49,682	
For-Profit Private Workers	35,155	70.76
Non-Profit Private Workers	4,168	8.39
Local Government Workers	3,186	6.41
State Government Workers	1,225	2.47
Federal Government Workers	804	1.62
Self-Employed Workers	5,096	10.26
Unpaid Family Workers	48	0.10

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DESCRIPTION	DATA	%
2015 Est. Civ. Employed Pop 16+ by Occupation	49,682	
Architect/Engineer	754	1.52
Arts/Entertainment/Sports	778	1.57
Building Grounds Maintenance	1,515	3.05
Business/Financial Operations	2,227	4.48
Community/Social Services	629	1.27
Computer/Mathematical	1,264	2.54
Construction/Extraction	2,948	5.93
Education/Training/Library	2,722	5.48
Farming/Fishing/Forestry	16	0.03
Food Prep/Serving	2,298	4.63
Health Practitioner/Technician	3,282	6.61
Healthcare Support	729	1.47
Maintenance Repair	1,816	3.66
Legal	538	1.08
Life/Physical/Social Science	280	0.56
Management	5,656	11.38
Office/Admin. Support	7,480	15.06
Production	2,757	5.55
Protective Services	1,057	2.13
Sales/Related	5,511	11.09
Personal Care/Service	1,753	3.53
Transportation/Moving	3,672	7.39
2015 Est. Pop 16+ by Occupation Classification	49,682	
Blue Collar	11,193	22.53
White Collar	31,120	62.64
Service and Farm	7,369	14.83

DESCRIPTION	DATA	%
2015 Est. Workers Age 16+ by Transp. to Work	48,690	
Drove Alone	41,126	84.46
Car Pooled	3,057	6.28
Public Transportation	2,204	4.53
Walked	290	0.60
Bicycle	11	0.02
Other Means	361	0.74
Worked at Home	1,641	3.37
2015 Est. Workers Age 16+ by Travel Time to Work *		
Less than 15 Minutes	7,881	
15 - 29 Minutes	13,265	
30 - 44 Minutes	12,441	
45 - 59 Minutes	6,274	
60 or more Minutes	7,361	
2015 Est. Avg. Travel Time to Work in Minutes	36.54	
2015 Est. Occupied Housing Units by Tenure	33,671	
Owner Occupied	29,232	86.82
Renter Occupied	4,439	13.18
2015 Owner Occ. HUs: Avg. Length of Residence	15.8	
2015 Renter Occ. HUs: Avg. Length of Residence	8.2	

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DESCRIPTION	DATA	%
2015 Est. Owner-Occupied Housing Units by Value	29,232	
Value Less than \$20,000	199	0.68
Value \$20,000 - \$39,999	375	1.28
Value \$40,000 - \$59,999	131	0.45
Value \$60,000 - \$79,999	322	1.10
Value \$80,000 - \$99,999	492	1.68
Value \$100,000 - \$149,999	2,054	7.03
Value \$150,000 - \$199,999	4,346	14.87
Value \$200,000 - \$299,999	8,035	27.49
Value \$300,000 - \$399,999	6,707	22.94
Value \$400,000 - \$499,999	3,302	11.30
Value \$500,000 - \$749,999	2,254	7.71
Value \$750,000 - \$999,999	728	2.49
Value \$1,000,000 or more	288	0.99
2015 Est. Median All Owner-Occupied Housing Value	\$283,361	
2015 Est. Housing Units by Units in Structure	35,539	
1 Unit Attached	4,327	12.18
1 Unit Detached	27,975	78.72
2 Units	713	2.01
3 or 4 Units	560	1.58
5 to 19 Units	1,139	3.20
20 to 49 Units	237	0.67
50 or More Units	387	1.09
Mobile Home or Trailer	198	0.56
Boat, RV, Van, etc.	3	0.01

DESCRIPTION	DATA	%
2015 Est. Housing Units by Year Structure Built	35,539	
Housing Units Built 2010 or later	1,048	2.95
Housing Units Built 2000 to 2009	9,404	26.46
Housing Units Built 1990 to 1999	7,987	22.47
Housing Units Built 1980 to 1989	4,672	13.15
Housing Units Built 1970 to 1979	3,687	10.37
Housing Units Built 1960 to 1969	2,384	6.71
Housing Units Built 1950 to 1959	2,747	7.73
Housing Units Built 1940 to 1949	983	2.77
Housing Unit Built 1939 or Earlier	2,628	7.39
2015 Est. Median Year Structure Built**	1991	



C. Kelly Cofer
President & CEO
The Retail Coach, LLC

About The Retail Coach

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail:360 process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360 Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360 process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

The Retail Coach - It’s not about data. It’s about your success.

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Acknowledgements

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Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Nielsen 2014/2015, ESRI 2014, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

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